



#### AGREEMENT MADE BETWEEN

# **WBZ TV 4**

CONTRACT NO. REV.

1061-58440-1

**DATE PRINTED** 

09/27/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

	AND		PAGE <sup>1</sup>
8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 34123	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	THE CAMPAIGN GROUP, INC.	AFSCME	
AND	1600 Locust St	49 Fullam Cir	Required
AND			Announcement 28 days
ADDRESS	Philadelphia PA 19103-6305 USA	Allenstown NH 03275-2286 USA	prior notice
CONTACT	Lisa Cabanel	PRODUCTAFSCME - NH	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1300 CODE	]
NATIONAL SALESPERSO	N		
BROADCA	ST SCHEDULE STARTING 10/16/12 AND ENDING 11/05	/12 NO. WEEKS: 3	

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	1//	SPOTS		ME			DD005	TOTAL	LIMIT DATE	TOTAL VALUE (4)
ITEM_	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	М-Б	2	05:00A	05:56A	308	10/16/12-10/19/12 10/22/12-10/22/12	WBZ NEWS	3	900.00	2700.00
2	M-F	2 1	05:00A	05:56A	30S	10/23/12-10/26/12 10/29/12-10/29/12	WBZ NEWS	3	900.00	2700.00
3	M-F	2	05:00A	05:56A	30S	10/30/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	3	900.00	2700.00
4	M-F	2	05:58A	07:00A	30S	10/16/12-10/19/12 10/22/12-10/22/12	WBZ NEWS	3	1300.00	3900.00
5	M-F	2	05:58A	07:00A	30S	10/23/12-10/26/12 10/29/12-10/29/12	WBZ NEWS	3	1300.00	3900.00
6	M-F	2	05:58A	07:00A	305	10/30/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	3	1300.00	3900.00
7	M-F	4	09:00A	10:00A	30s	10/16/12-10/19/12 10/22/12-10/22/12	RACHAEL RAY	5	900.00	4500.00
8	M-F	3	09:00A	10:00A	30s	10/23/12-10/26/12 10/29/12-10/29/12	RACHAEL RAY	4	900.00	3600.00
9	M-F	4	09:00A	10:00A	30s	10/30/12-11/02/12 11/05/12-11/05/12	RACHAEL RAY	5	900.00	4500.00
10	M-F	4	A CONTRACTOR OF THE PROPERTY O	04:00P	30s	10/16/12-10/19/12 10/22/12-10/22/12	DR. PHIL	5	1200.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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	Α	AND	PAGE 2
8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341	239 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	THE CAMPAIGN GROUP, INC.	AFSCME	
AND	1600 Locust St	49 Fullam Cir	Required
AND			Announcement 28 days
ADDRESS	Philadelphia PA 19103-6305 USA	Allenstown NH 03275-2286 USA	prior notice
CONTACT	Lisa Cabanel	PRODUCTAFSCME - NH	
LOCAL	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1300 CODE	]
NATIONAL SALESPERSO	ON .		]
BROADCA	ST SCHEDULE STARTING 10/16/12 AND ENDING 11/	05/12 NO. WEEKS: 3	

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	M-F	4 1	03:00P	04:00P	30S	10/23/12-10/26/12 10/29/12-10/29/12	DR. PHIL	5	1200.00	6000.00
12	M-F	4 1	03:00P	04:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	DR. PHIL	5	1200.00	6000.00
13	M-F	4	04:00P	04:30P	30s	10/16/12-10/19/12 10/22/12-10/22/12	JUDGE JUDY	5	1600.00	8000.00
14	M-F	4 1	04:00P	04:30P	30S	10/23/12-10/26/12 10/29/12-10/29/12	JUDGE JUDY	5	1600.00	8000.00
15	M-F	4 1	04:00P	04:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	JUDGE JUDY	5	1600.00	8000.00
16	M-F	4	04:30P	05:00P	305	10/16/12-10/19/12 10/22/12-10/22/12	JUDGE JUDY	5	1600.00	8000.00
17	M-F	4	04:30P	05:00P	30s	10/23/12-10/26/12 10/29/12-10/29/12	JUDGE JUDY	5	1600.00	8000.00
18	M-F	4	04:30P	05:00P	30s	10/30/12-11/02/12 11/05/12-11/05/12	JUDGE JUDY	5	1600.00	8000.00
19	M-Th	3	07:00P	07:28P	30s	10/16/12-11/01/12	WHEEL OF FORTUNE	9	3700.00	33300.00
20	M-Th	1	07:28P	07:57P	30S	10/16/12-11/01/12	JEOPARDY !	3	4800.00	14400.00
21	W	1	07:58P	09:00P	30s	10/24/12-10/24/12	SURVIVOR XXV	1	25000.00	25000.00
-	(1) Loss Agency	Loommic	sion of 15% Ex	cont on Non-C	ommissionable	Amounts Conditions on th	e reverse of this page and any attachments	hereto are a	n integral	

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 11/05/12

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	Al	ND .	PAGE 3
8131 <b>NAME</b>	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3412 THE CAMPAIGN GROUP, INC.	39 ADVERTISER (OR AGENCY AND ADVERTISER) AFSCME	Cancellation Notice
AND	1600 Locust St	49 Fullam Cir	Required  Announcement 28 days
ADDRESS	Philadelphia PA 19103-6305 USA	Allenstown NH 03275-2286 USA	prior notice
CONTACT	Lisa Cabanel	PRODUCTAFSCME - NH	
LOCAL SALES PERSON	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALES PERSOI	N		

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NO. WEEKS:

3

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
HEM	DATO	1.4416	111011	10	LENGTH	211201112011120				
22	Su	1	08:30P	09:30P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	25000.00	25000.00
23	M-F	4	12:00N	12:27P	30s	10/16/12-10/19/12 10/22/12-10/22/12	WBZ NEWS	5	1000.00	5000.00
24	M-F	4	12:00N	12:27P	30s	10/23/12-10/26/12 10/29/12-10/29/12	WB2 NEWS	5	1000.00	5000.00
25	M-F	4	12:00N	12:27P	30s	10/30/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	5	1000.00	5000.00
26	M-F	4	05:00P	05:30P	30s	10/16/12-10/19/12 10/22/12-10/22/12	5PM NEWS	5	1800.00	9000.00
27	M-F	4	05:00P	05:30P	30s	10/23/12-10/26/12 10/29/12-10/29/12	5PM NEWS	5	1800.00	9000.00
28	M-F	4	05:00P	05:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	5PM NEWS	5	1800.00	9000.00
29	M-F	2	05:30P	06:00P	30s	10/16/12-10/19/12	530PM NEWS	2	1900.00	3800.00
30	M-F	1	05:30P	06:00P	30s	10/23/12-10/26/12	530PM NEWS	1	1900.00	1900.00
31	M-F	2	05:30P	06:00P	30S	10/30/12-11/02/12	530PM NEWS	2	1900.00	3800.00
32	M-F	1	06:00P	06:30P	305	10/16/12-10/19/12	WBZ NEWS	1	2300.00	2300.00
33	M-F	1	06:00P	06:30P	30S	10/23/12-10/26/12	WBZ NEWS	1	2300.00	2300.00
						1		1	L	

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			I AGE
8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR $341$	239 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	THE CAMPAIGN GROUP, INC.	AFSCME	Cancellation Notice
AND	1600 Locust St	49 Fullam Cir	Required
			Announcement 28 days
ADDRESS	Philadelphia PA 19103-6305	Allenstown NH 03275-2286	prior notice
	USA	USA	prior riotioo
CONTACT	Lisa Cabanel	PRODUCTAFSCME - NH	
LOCAL SALES PERSO	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALES PERSO	N .		]
		CONTRACTOR OF THE PROPERTY OF	1

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 11/05/12 NO. WEEKS:
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- ethnicity	+									
	22	SPOTS		ME			55505446	TOTAL BDCST.	LINUT DATE	TOTAL ((A) (15/4)
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCS1.	UNIT RATE	TOTAL VALUE(1)
34	M-F	1	06:00P	06:30P	30s	10/30/12-11/02/12	WBZ NEWS	1	2300.00	2300.00
35	Su	1	04:00P	05:00P	30s	10/28/12-10/28/12	THE 5TH QUARTER	1	15000.00	15000.00
36	M	1	10:00P	11:00P	30S	10/29/12-10/29/12	HAWAII FIVE-O	1	18000.00	18000.00
37	М	1	07:58P	09:00P	30S	11/05/12-11/05/12	HOW I MET MOM/PARTNERS  Total Contract:	1 132	30000.00	30000.00 317500.00
					Qtr 4	Oct -12 190100.00	Nov   Dec   127400.00   .00	GR	Total 317500.00 AND TOTAL 317500.00	

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